

Here's how your Stream for Ages will help older people.



You and your online community can make a huge difference to the lives of older people by supporting Age UK. Keep this document close to hand when streaming, so you can talk confidently about your cause and boost donations.

Cost of living crisis

- Before the crisis, 2.1 million older people were living below the poverty line and 1 million were living in fuel poverty.
- Between 2021 and 2023, homelessness for people aged over 75 increased by 18.2%

Loneliness

- Almost 1 million older people often feel lonely.
- Lonely older people are about 25% more likely to develop dementia.